

It's not too early to start thinking about Scarecrows!

# Solvang's Eighth Annual Scarecrow Fest & Contest!

October 1 - October 31, 2017



Be Creative!

We want the Best Scarecrow in the Valley to be from Solvang!

**Contest Details:** Scarecrows will be judged by locals, tourists and other merchants. Ballots will be available at the Solvang Visitors Center and at select merchants. There will be a map on the back of the Ballot to direct voters to **your** Scarecrow. Ballots can be dropped off in designated Ballot Boxes throughout Solvang.

**Scarecrows will be judged by the public in the following categories:**

- Most Danish
- Best Scarecrow Photo Op
- Best Use of Recycled Materials
- Spookiest
- Best Use of Business Theme
- Most Humorous

Last year the Scarecrow Fest reached over 300,000 people on Facebook, received nationwide publicity and brought many visitors to Solvang. Get in the spirit, help make Solvang look festive and give people one more reason to visit our wonderful town.

**Best Scarecrow Judging!** The Best Solvang Scarecrow will be selected by a panel of judges. Solvang has been divided into 7 areas, including one outside of the Village. There will be a winner in each area, and then the Best Scarecrow will be selected. The Best Scarecrow from Solvang will be entered into a competition with the winners from Buellton and Los Olivos to determine the Valley's Best Scarecrow. The winner will keep the amazing handcrafted trophy to display in their town until next year!

**Rules:**

- Scarecrows must not impede pedestrian traffic and should complement your storefront area.
- Scarecrows may be kept inside or outside. You may bring them into your store when you are not open.
- Scarecrows should have a positive theme.
- No ballot stuffing!

**Remember These Dates:**

- Last day to get your Scarecrow on the map and ballot - September 15, 2017
- First day to display Scarecrows - September 29, 2017
- Ballots distributed and voting starts - October 1, 2017
- Voting Ends and Scarecrows taken down - October 31, 2017

The Scarecrow Fest is designed to bring people to your business! Don't Miss Out!

**It's Easy to Participate! Early Sign-Ups Appreciated!**

E-mail the information below to [SYVScarecrow@gmail.com](mailto:SYVScarecrow@gmail.com)

or

Sign up on the Solvang Chamber of Commerce website: [solvangcc.com](http://solvangcc.com)

*(scroll down on the "Home" page)*

or

Return this form to the Solvang Chamber of Commerce, 485 Alisal Rd #245, Solvang 93463

**Sign up before September 15th!** Mike Chaput, Solvang Scarecrow Fest coordinator, at

[SYVScarecrow@gmail.com](mailto:SYVScarecrow@gmail.com) or call the Solvang Chamber of Commerce at 688-0701

**Business Name:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

I want to hand out ballots at my business     I don't want to hand out ballots

**New this year!**

Please send a high-res picture of your Scarecrow to [SYVScarecrow@gmail.com](mailto:SYVScarecrow@gmail.com) as soon as it's finished. Tip: If your Scarecrow will be in your window, take a picture first! All high-res Scarecrow pictures will be posted on the Solvang page of the SYV Scarecrow Fest website: [syvscarecrows.com](http://syvscarecrows.com)