

It's not too early to start thinking about Scarecrows!  
Solvang's 9th Annual Scarecrow Fest & Contest!

October 1 – October 31, 2018

Be Creative!

We want the Best Scarecrow in the Valley to be from Solvang!



**Contest Details:** Scarecrows will be voted on by locals, tourists and other merchants. Ballots will be available at the Solvang Visitors Centers and at select merchants. There will be a map on the back of the Ballot to direct voters to **your** Scarecrow. Ballots may be dropped off in designated Ballot Boxes throughout Solvang.

**Scarecrows will be judged by the public in the following categories:**

- |   |   |
|---|---|
| <input type="checkbox"/> Most Danish                    | <input type="checkbox"/> Spookiest                  |
| <input type="checkbox"/> Best Photo Op Scarecrow        | <input type="checkbox"/> Best Use of Business Theme |
| <input type="checkbox"/> Best Use of Recycled Materials | <input type="checkbox"/> Most Humorous              |

Last year the Scarecrow Fest reached over 300,000 people on Facebook, received nationwide publicity and brought many visitors to Solvang. Get in the spirit, help make Solvang look festive and give people one more reason to visit our wonderful town.

**CASH PRIZES WILL BE GIVEN OUT ON OCTOBER 17th!!!**

**Best Scarecrow Judging!** The Best Solvang Scarecrow will be selected by a panel of judges. Solvang has been divided into 7 areas, including one outside of the Village. There will be a winner in each area, and then the Best Scarecrow will be selected. The Best Scarecrow from Solvang will be entered into the Valley-wide competition with the winners from Buellton and Los Olivos to determine the Valley's Best Scarecrow. **The winner will be announced November 14th at a dual mixer with Solvang and Buellton, at Solvang Festival Theater – and the winner gets to keep the amazing handcrafted trophy to display in their town, until the conclusion of next year's Scarecrow Fest!**

**Valley Wide Rules:**

- Scarecrows must not impede pedestrian traffic and should complement your storefront area.
- Scarecrows may be kept inside or outside. You may bring them into your store when you are not open.
- Scarecrows should have a positive theme.
- No ballot stuffing!

**Remember These Dates:**

- Last day to get your scarecrow entry turned in - September 17, 2018 (to be displayed on the map)**
- Ballots distributed – October 1<sup>st</sup>, 2018**
- Voting runs – October 1<sup>st</sup> - 15<sup>th</sup>, 2018**
- Voting Ends – Friday, October 15<sup>th</sup>, 2018**
- Awards will be given out - Wednesday, October 17<sup>th</sup>, 2018, allowing the WINNERS to showcase their awards with their scarecrows through October 31<sup>st</sup>**

**The Scarecrow Fest is designed to bring people to your business! Don't Miss Out!**

**It's Easy to Participate! Early Sign Ups Appreciated!**

E-mail the information below to [taryn@solvangchamber.com](mailto:taryn@solvangchamber.com)

or

**Sign up on the Solvang Chamber of Commerce website**

or

Return this form to the Solvang Chamber of Commerce, 485 Alisal Rd #245,

Solvang 93463

**Sign up before September 17<sup>th</sup> at [taryn@solvangchamber.com](mailto:taryn@solvangchamber.com)**

or

Call the Chamber of Commerce at 688-0701

**Business Name:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**IMPORTANT!**

Please send a high-res photo of your Scarecrow to [taryn@solvangchamber.com](mailto:taryn@solvangchamber.com) as soon as it's finished. **Tip:** If your Scarecrow will be in your window, take a picture before you install it! Window glare makes it hard to photograph Scarecrows.

All high-res Scarecrow photos will be posted on the Solvang page of the SYV Scarecrow Fest website [syvscarecrows.com](http://syvscarecrows.com) and on social media.

**And, Halloween TV Commercials will be starting September 30<sup>th</sup>, 2018!!**